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June 2, 2010

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Federal Communications Commission
445 12th Street SW
Washington, DC 20554

Re: MB Docket No. 10-56

Dear Chairman Genachowski and Commissioners:

North Bay Leadership Council (NBLC) is an employer-led public policy organization that advocates for innovation, sustainability and prosperity. NBLC's members are the leading employers in Marin and Sonoma Counties, representing upwards of 20,000 employees. We do this by collaborating with other business and civic leaders to promote sound, regionally-focused public policy. Today, our organization includes 33 employers in the North Bay and we serve various industries including professional services, non-profits, and educational institutions.

We place a great value on building partnerships with companies who share our concerns. In Comcast, we have found a collaborator who appreciates the necessity of promoting local communities through volunteer programs as well as local news.

Comcast has featured our organization on Comcast Newsmakers many times, allowing us to reach out to our constituents. In addition, we feel that Comcast has made great efforts to encourage local news coverage, giving a platform to politicians, local leaders, and organizations. Comcast also serves as the media sponsor for numerous community events providing a great benefit to the community.

We trust that the combined efforts of Comcast and NBC will maintain that focus on local programming and hope you will support the joint venture. Thank you for your consideration.

Sincerely,

Cynthia Murray
President & CEO